

BRENDAN MCKEOWN

{ graphic designer }

Identity

Logo Design
Branding

Print

Business Card
Stationery
Mailer
Brochure
Signage
Packaging
Label

Web

Website Design
Website Development
XHTML / CSS
Javascript / jQuery
WordPress
HTML Email

Get in Touch

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Summary

Talented graphic designer with 4 years of experience in a wide range of visual arts and commercial design who is highly motivated, creative and versatile. Accomplished at integrating the aspirations of the client with a superior design solution. Seeking a company that requires high-quality design to advance business goals and professional image, and a position that demands inventive and intelligent thinking.

Technical Skills

Highly proficient in Adobe Illustrator, Photoshop, Dreamweaver, InDesign, and Acrobat Professional. Fluent in XHTML, CSS, and Javascript code languages. Familiar with flexographic, offset, process, and foil-stamping environments. Prefers a Mac, but capable with a PC .

Employment

S. Walter Packaging Corp.

Designer & Production Artist
June 2006 – June 2008

- Planned and designed various marketing projects for this \$75 million+/year company, including business stationary, trade show signage, and the annual catalog.
- Designed bags, boxes, labels, and ribbon for retail stores and various small and large companies.
- Prepared artwork for flexographic, offset and foil-stamp printing.
- Worked directly with salespersons & clients to fulfill their graphic packaging needs.

Möbius New Media

Designer
June 2008 – Present

- Planned, designed, and developed a wide range of creative projects including logos & branding, websites, print materials, signage, and multimedia interfaces.
- Worked directly with clients to achieve their creative design needs.

Freelance

Angel Band

December 2007 - April 2008

- Developed and designed this regionally acclaimed band's graphic identity, CD package, and website; all of which improved overall marketability and record sales.

BMW of the Main Line

January 2007

- Designed a 2 sided full-color mailing postcard for this upscale car dealership to advertise new models and accessories for the holiday season to previous customers.

Education

Delaware College of Art and Design (Wilmington, DE)
Associates Degree in Graphic Arts with Honors
August 2004 – May 2006